



Profit Improvement Advice

Process

1. Benchmark
2. Prioritize
3. Target profit drivers
4. Take action



1. Benchmark



- Compare your business profits to your competitors
- Identify your strengths and weaknesses

2. Prioritize



- Identify areas that have the largest impact on your business
- Focus on these profit drivers

3. Target profit drivers



- Once your profit drivers are found
- Assess how to make improvements

4. Take Action



- Create achievable action plan
- Monitor progress
- Improve profits!



Testimonial

“After my meetings with Ryan, I gained a clear idea and better understanding of where I needed to focus my time and energy in order to increase my profits.”



Stephen Downes, Owner

Profit Improvement Advice

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